

1 1. (Amended) A method of obtaining electronic commerce

2 purchases, said method comprising:

3 accepting registrations from a plurality electronic commerce customers, each said

4 electronic commerce customers providing a customer email address;

5 providing a registered email address to each said electronic commerce customer;

6 and

7 accepting transaction acknowledgement email sent to said registered email

8 addresses for transactions between at least one electronic commerce retailer

9 and said electronic commerce customers.

1 24. (Amended) A method of tracking electronic commerce

2 information, said method comprising:

3 accepting a registration from a first electronic commerce customer;

4 assigning a first customer identification code to said first electronic commerce

5 customer;

6 automatically forwarding information from an electronic commerce

7 acknowledgement after said first electronic commerce customer has executed

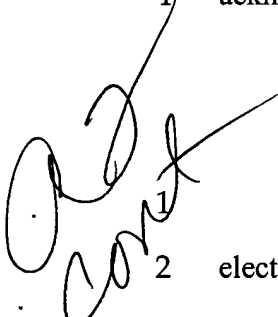
8 an electronic commerce transaction; and

9 storing information from said electronic commerce acknowledgement into a

10 database record associated with said first customer identification code in an

11 electronic transaction database.

1 25. (**Amended**) The method as claimed in claim 24 wherein storing
2 information from said transaction acknowledgement into said electronic transaction
3 database comprises automatically parsing said electronic commerce transaction
4/ acknowledgement to obtain said information.



1 26. (**Amended**) The method as claimed in claim 24 wherein said
2 electronic commerce transaction acknowledgement comprises a web page.

1 27. (**Amended**) The method as claimed in claim 26, said method
2 further comprising:
3 automatically parsing said web page to obtain said information.

1 28. (**Amended**) The method as claimed in claim 24 wherein said
2 electronic commerce transaction acknowledgement comprises an electronic transaction
3 acknowledgement email from electronic commerce retailer.

1 29. (**Amended**) The method as claimed in claim 28, said method
2 further comprising:
3 automatically parsing said electronic transaction acknowledgement email to
4 obtain said information.

5

1 30. (**Amended**) The method as claimed in claim 28 wherein said
2 electronic transaction acknowledgement email is received directly from said plurality of
3 electronic commerce retailer.

1 31. (**Amended**) The method as claimed in claim 28 wherein said
2 electronic transaction acknowledgement email is received from an email serving site of
3 said first electronic commerce customer.

1 32. (**Amended**) The method as claimed in claim 31 wherein said
2 electronic transaction acknowledgement email is automatically sent by a filter program on
3 computers associated with said email-serving site.

1 33. (**Amended**) The method as claimed in claim 32 wherein said
2 filter program identifies said electronic transaction acknowledgement email associated

3 with said first electronic commerce customer and sends said electronic transaction
4 acknowledgement email.

1 34. (**Amended**) The method as claimed in claim 31 wherein said
2 email-serving site comprises Internet service providers.

1 35. (**Amended**) The method as claimed in claim 28 wherein said
2 electronic transaction acknowledgement email is received from said first electronic
3 commerce customer's site.

Please cancel claim 36.

1 37. (**Amended**) The method as claimed in claim 35 wherein said
2 electronic transaction acknowledgement email is automatically sent by a program on a
3 computer associated with first said electronic commerce customer.

1 39. (Amended) The method as claimed in claim 24, said method

2 further comprising:

3 accessing an electronic commerce site with authentication information from said
4 first electronic commerce customer to receive said electronic commerce
5 transaction acknowledgement.

1 41. (Amended) The method as claimed in claim 28, said method

2 further comprising:

3 forwarding said transaction acknowledgement email to said first electronic
4 commerce customer using an email address of said first electronic commerce
5 customer provided during said registration of said first electronic commerce
6 customer.

1 42. (Amended) The method as claimed in claim 24, said method

2 further comprising:

3 providing a record of electronic commerce transactions of said first electronic
4 commerce customer in said electronic transaction database to said first
5 electronic commerce customer using a web site.

1 52. (Amended) The method as claimed in claim 24, said method
2 further comprising:
3 assisting said first electronic commerce customer with customer interaction with
4 said electronic commerce retailer using said information from said electronic
5 commerce transaction acknowledgements in said transaction database.

1 56. (Amended) The method as claimed in claim 55 wherein said
2 shipment information is entered by said first electronic commerce customer.

Please add the following claims:

1 59. (Added) A computer-readable medium, said computer readable
2 medium comprising a set of instructions for:
3 accepting registrations from a plurality electronic commerce customers, each said
4 electronic commerce customers providing a customer email address;
5 providing a registered email address to each said electronic commerce customer;
6 and
7 accepting transaction acknowledgement email sent to said registered email
8 addresses for transactions between at least one electronic commerce retailer
9 and said electronic commerce customers.

1 60. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said set of instructions are further for:
3 storing information from said transaction acknowledgement email into a
4 transaction database.

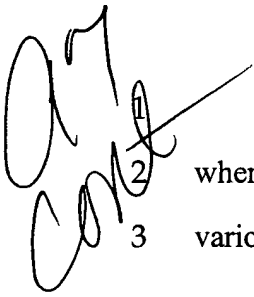
1 61. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said set of instructions are further for:
3 forwarding said transaction acknowledgement email to said electronic commerce
4 customers using said customer email addresses.

1 62. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said set of instructions are further for:
3 providing a record of electronic transactions to said electronic commerce
4 customers using a web site.

1 63. **(Added)** The computer-readable medium as claimed in claim 60
2 wherein storing information from said transaction acknowledgement email into said
3 transaction database comprises automatically parsing said transaction acknowledgement
4 email to obtain said information.

1 64. **(Added)** The computer-readable medium as claimed in claim 60
2 wherein said set of instructions are further for:
3 datamining said transaction database for desired electronic commerce information.

1 65. **(Added)** The computer-readable medium as claimed in claim 64
2 wherein said desired electronic commerce information comprises a list of products often
3 purchased using electronic commerce transactions.

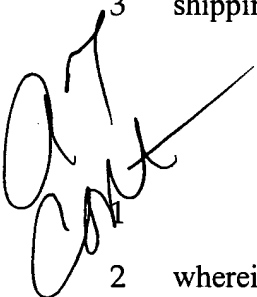
 1 66. **(Added)** The computer-readable medium as claimed in claim 64
2 wherein said desired electronic commerce information comprises a relative popularity of
3 various electronic commerce sites.

1 67. **(Added)** The computer-readable medium as claimed in claim 64
2 wherein said desired electronic commerce information comprises customer demographic
3 information.

1 68. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said information from said transaction acknowledgement email comprises
3 products purchased.

1 69. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said information from said transaction acknowledgement email comprises
3 product costs.

1 70. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said information from said transaction acknowledgement email comprises
3 shipping information.



1 71. **(Added)** The computer-readable medium as claimed in claim 70
2 wherein said set of instructions are further for:
3 accessing a third party shipping Internet site;
4 retrieving shipment status information using said shipping information or
5 transaction identifiers.

1 72. **(Added)** The computer-readable medium as claimed in claim 59
2 wherein said set of instructions are further for:
3 filtering spam sent to said registered email address.